

**No. A-50013/123/2021-DM**  
**Government of India**  
**Ministry of Information & Broadcasting**  
**Shastri Bhawan, New Delhi – 110001**

Dated 16<sup>th</sup> August, 2022

**ADVISORY**

To

1. Publishers of online curated content
2. Self regulatory bodies of publishers of online curated content

**Subject: Advisory for Publishers of Online Curated Content- regarding**

The Ministry, vide communication of even No. dated 22<sup>nd</sup> October, 2021 (copy enclosed), requested the self-regulatory bodies of publishers of online curated content (OTT Platforms) to advise the OTT platforms associated with them to exercise due caution and discretion in relation to content which:- (i) affects the sovereignty and integrity of India; or (ii) threatens, endangers or jeopardises the security of the State; or (iii) is detrimental to India's friendly relations with foreign countries; or (iv) is likely to incite violence or disturb the maintenance of public order.

2. The Ministry would like to reiterate the above Advisory and inform the publishers of online curated content to take note of the same before publication/transmission of any film or web series, including biopics and documentaries.



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22<sup>nd</sup>,  
Dated: October, 2021

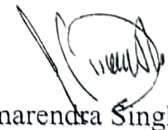
To,

1. Self Regulatory Bodies of Publishers of Online Curated Content
2. Publishers of Online Curated Content

**Subject: Guidance from Self Regulatory Bodies to the Publishers of Online Curated Content**

Attention is invited to the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021, notified by the Government of India on 25th February, 2021.

2. In this regard, it is requested that the self-regulatory bodies of publishers of online curated content may advise the OTT platforms and the publishers associated with them for exercising due caution and discretion in relation to content, specially content which originates from foreign countries, which:
  - i. affects the sovereignty and integrity of India; or
  - ii. threatens, endangers or jeopardises the security of the State; or
  - iii. is detrimental to India's friendly relations with foreign countries; or
  - iv. is likely to incite violence or disturb the maintenance of public order.
3. The publishers of online curated content may take note of the above for appropriate action.



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Copy To:

1. Shri Bhanupreet Saini, Associate Vice President, Head of Public Policy, IAMAI, New Delhi. (Email: [bhanupreet@iamai.in](mailto:bhanupreet@iamai.in))
2. Shri Radhakrishnan, Secretary, Indian Broadcasting and Digital Foundation, New Delhi. (Email: [ibf@ibfindia.com](mailto:ibf@ibfindia.com))
3. All Publishers of Online Curated Content